AMICE seminar "Corporate Social Responsibi Paris. 23-24 October 2008

# How to embed CSR strategy throughouts, 2the tober 2008 throughout the organisation of the satisfaction of

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Charlotte Köhler Lindahl 081024 ocial Responsibili Paris, 23-24 October 2008



#### **Folksam Vision**

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# To contribute to a sustainable society in which the individual feels secure

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→ This vision explains what CSR is for Folksam, how we bear our responsibility in contributing to a sustainable society, for the individual and for the surrounding world.



### CSR strategy throughout the organisation

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We contribute to a long term sustainable society in which the individual feels secure as:

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- we are more than insurance and savings and we use our knowledge to run damage prevention work, active environmental work and research in road traffic safety eminar corporate social Responsibilities.
- we use ethical criteria for all assets undermanagement
- we ensure that all our values contribute to a strong competitiveness
- we are responsible owners "Corporate Social Responsibile

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# **Corporate Social Responsibility**

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- Management systems for sustainable development
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- Policy documents issued by Folksam's Boards AMICE seminar "Corporate Social Responsibi
   Paris, 23-24 October 2008
- The organisation of sustainable development work



## **Corporate Governance**

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# Responsible investments: 24 October 2008

- Human rights we want the companies we invest in to take more responsibility for internal issues such as working conditions and gender equality
- The environment—through our Climate Index we measure the impact that Swedish public companies have on the environment
- Tobacco we do not invest in companies where any of the sales are generated from tobacco production or tobacco products

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Anti-corruption Paris, 23-24 October 2008



## **Corporate Governance**

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- Corporate Responsibility rankings responsibility
- Principles for responsible investments
- Global compact "Corporate Social Responsibility

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- The Customer Ombudsman
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   Paris, 23-24 October 2008
- Statement of conformity



#### **Collaborations**

- Principles for Responsible Investments: UN initiative
- Global Compact: UN initiative ber 2008
- Institutional Owners Association: regulations on the stock market in Sweden Social Responsibilities
- Global Responsibility: the Swedish comparison to the Global Compact AMICE seminar "Corporate Social Responsibility
- Corporate Centre for Diversity: Norwegian initiative
- Carbon Disclosure Project
- Amnesty Business Group ate Social Responsibilities
- UNEP: United Nations Environment programme



# **Ecological perspectives**

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- Folksam became climate neutral in 2006
- Climate neutrality is an option for our house-owner policy holders
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- The Heating Guide compares capital and operation costs, and the climate impact of heating systems
- Travel policy to reduce emissions responsibilities
- "Green" electric power



# **Ecological perspectives**

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- Environmental commitment incorporated in our insurance terms and conditions 2008
- Environmental standards for contractors
- Reuse to reduceParis, 23-24 October 2008
- The Environmental Guide of Construction
- Safe and environmental friendly cars



# **Traffic Safety**

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- "How Safe is your car?"
- New study of whiplash injuryober 2008
- Crash tests to demonstrate risks of carrycots
- Analysis of causes of fatal road accidents in Sweden
- Revision of environmental and safety policy

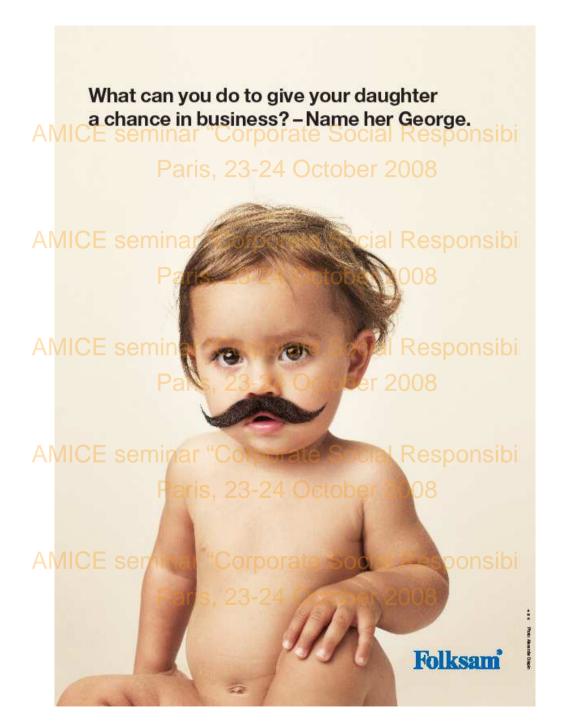


# Social perspectives

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- Satisfied employees Corporate Social Responsibil Paris, 23-24 October 2008
- A sustainable working life Social Responsibilities
   Paris, 23-24 October 2008
- Active diversity and equal opportunity programmes
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   Paris, 23-24 October 2008







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# Thank you for your attention!

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